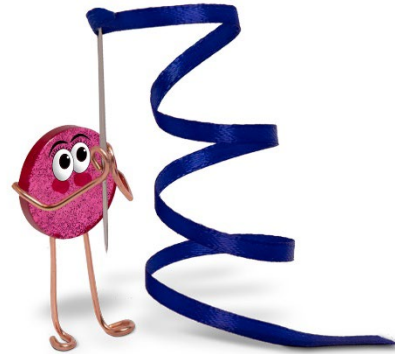


Emily Was SO Embarrassed Media Kit

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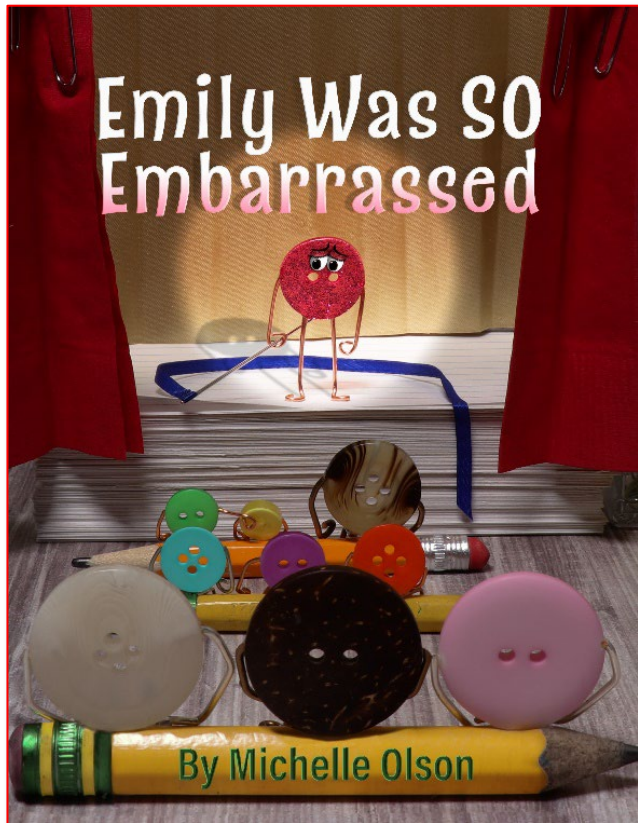
For a review copy please request through email at michelle@belliebuttonbooks.com

BIOGRAPHY

Michelle Olson, the award-winning author of the children's series Norman the Button, is thrilled to share her latest title, Emily Was SO Embarrassed, the second book in her newest series, Tales from the Craft Box. Since the release of her first book, Norman, in 2018, Michelle has been dedicated to producing engaging stories that entertain and address important Social and Emotional Learning (SEL) themes. Her outstanding work has earned her recognition as a National Indie Excellence Award finalist and a BRAG medallion winner. Additionally, her initial two titles, Norman and Norman's Gift, received starred reviews and were honored by Kirkus Review as "Best of" titles for 2018 and 2019.



PRODUCT INFO



TITLE: Emily Was SO Embarrassed
AUTHOR/PHOTOGRAPHER: Michelle Olson
CATEGORY: Picture Book

PUBLISHER: Bellie Button Books, LLC
DATE OF PUBLICATION: April 6, 2025
RETAIL PRICE: \$22.95 US (Hardcover)
HARDCOVER ISBN: 979-8986047263
PAPERBACK ISBN: 979-8986047287
PAGES: 34

AVAILABLE FORMATS: Hardcover,
Paperback, eBook

TRIM: 8.5 x 11 inches

WHERE TO BUY:

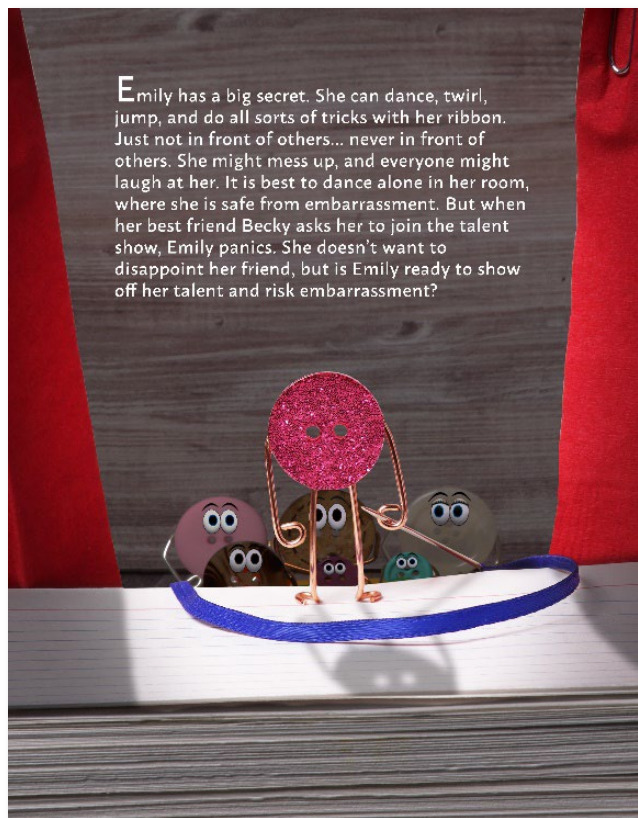
www.belliebuttonbooks.com

[Amazon](#)

Ingram

SYNOPSIS: Emily has a big secret. She can dance, twirl, jump, and do all sorts of tricks with her ribbon. Just not in front of others... never in front of others. She might mess up, and everyone could laugh at her. It is best to dance alone in her room, where she is safe from embarrassment. But when her best friend Becky asks her to join the talent show, Emily panics. She doesn't want to disappoint her friend, but is Emily ready to show off her talent and risk embarrassment?

FULL SUMMARY: Emily has a big secret... and she's tied in knots about it! Emily LOVES dancing with her ribbon—it's her favorite thing in the whole world! But there's one problem: she's SO worried about messing up that she's never danced in front of anyone. Not even her best friend, Becky. So, when Becky asks her to perform in the annual talent show, Emily panics. Will she let



her nerves get the best of her? Or will Emily find the courage to twirl, leap, and sparkle her way into the spotlight to help her friend?

With plenty of laughs and lots of heart, *Emily Was SO Embarrassed* is a joyful picture book about bravery, determination, and discovering that even the biggest stage fright can't dim the sparkle of true friendship. Its essential message encourages kids to enjoy the process of pursuing their passions and sharing them with others rather than stressing over perfection. This vital takeaway is presented in a delightful and relatable way, making it a must-read for young audiences, as applauded by Kirkus Reviews. This enchanting tale is the second book in the award-winning *Tales-From-the-Craft-Box* series, perfect for children ages 4 to 8.

REVIEWS

"Colorful and creative—a crafty way to impart life lessons." -Kirkus Reviews

"This is a wholesome story to read with children, but it's also a delightful little work of art in its own right." -Sirah (Goodreads Reviewer)

"Very relatable and such a great book for teaching empathy and empowerment." -Kelly (Goodreads Reviewer)

"My child loved the book and it definitely held her attention! As soon as we finished the book she said, "Read it again!" and she wanted to read the book herself." -Kelsey (Goodreads Reviewer)

SAMPLE Q&A

- How did you come up with the idea for *Emily Was SO Embarrassed*?

"Emily Was SO Embarrassed" is loosely inspired by an incident that my eldest daughter experienced during an elementary school talent show when she was five years old. She slipped while dancing on stage but quickly jumped back up and continued dancing. That was definitely a proud moment for me as a mom. Writing this book was particularly nostalgic, as my daughter is now grown and living on her own.

• Are the buttons real?

You'd be surprised how often kids ask me this, and I always enjoy telling them that, yes, all the buttons in my books are real, but they aren't alive. The fact that my readers continuously ask me this confirms what a great tool my books are for teaching the difference between fiction and nonfiction and inspires me to keep creating books in this format. Children's entertainment has evolved significantly over the past decade, making it harder for kids to distinguish between reality and fiction. I think it's essential to establish a curriculum that promotes media literacy and provides children with the tools to identify the manipulated images they encounter on TV and online.

• How do you make your illustrations?

The illustrations are photographs of captivating miniature scenes set up to resemble a craft box and junk drawer. Each character is meticulously crafted using real plastic buttons with wire-formed arms and legs, which I then bring to life with expressive cartoon eyes created in Photoshop.

• Why did you decide to self-publish?

When I started my writing journey, I was convinced I needed to find a traditional publisher to succeed. But, lucky for me, there have been incredible advances in the printing industry that not only make it easier for me to publish my books but also decrease the amount of paper and ink needed to print the books compared to traditional publishing. Instead of printing thousands of books and throwing away the unsold copies, my books are printed on-demand for every order. Not only is it more sustainable, but self-publishing also gives me all the creative control.

• What has been the hardest part of self-publishing?

The hardest part is definitely the marketing after I finally published my books. Even though learning each step of the publishing process takes time and commitment, figuring it out on my own has made me appreciate everything even more. It can be hard doing everything on your own, but once you figure it out, it is very empowering.

• Why did you name your publishing company Bellie Button Books?

The Button part is because I write button books of course, but Bellie came from my nickname Michellie Bellie. The logo for Bellie Button Books is two "B"s mirroring each other, and the little girl is because I have daughters.